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**Birmingham**  
Hospice



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[www.bullsinthecity.co.uk](http://www.bullsinthecity.co.uk)

# ARTIST SUBMISSION PACK

*Join the herd and be part of Birmingham's biggest public art event in summer 2025!*

# HAVE YOU HERD?

*Get ready to witness the thrilling spectacle of 'Bulls in the City' as it charges into Birmingham during the summer of 2025!*

Picture this: a thrilling parade of 40 larger-than-life sculptures, each one a unique masterpiece of artistry, depicting the legendary Birmingham Bullring Bull. But wait, there's more! These majestic sculptures aren't just static displays; they're part of an exhilarating, free-for-all adventure trail designed to thrill families and tourists alike!

Imagine the people of Birmingham wandering through the bustling city streets, uncovering one stunning bull after another, each bearing the creative imprint of a local artist and proudly sponsored by a local business.

Bulls in the City isn't just about awe-inspiring art—it's about making a real difference. By joining forces with us, local businesses, schools, community groups and artists can not only showcase their support for Birmingham but also contribute to a cause close to many people's

hearts: Birmingham Hospice. Every pound raised during this epic event will go towards providing essential care and support for people and families living with a terminal diagnosis.

So, why not seize this chance to be a part of something truly un-bull-ievable? Join us for an event of colour, creativity, and community spirit, all rolled into one unforgettable experience for the people of Birmingham!



# WHY THE BULL?

**The bull holds a special place in the heart of Birmingham and its people, symbolising strength, resilience, and the city's industrious spirit.**

Standing proudly at the entrance of the iconic Bullring shopping centre, the bull has become an enduring emblem of Birmingham's identity, drawing locals and tourists alike to its impressive stature, being a landmark for friends meeting and a backdrop to countless photographs.

We would like to thank Hammerson for allowing Birmingham Hospice to use its iconic Bullring bull design for the Bulls in the City trail.

**A Meet the Muse event will be held at the Birmingham Hospice Selly Park site on Wednesday 25th September 2024** where you will get chance to meet our bull sculpture in the flesh, gain some inspiration and ask any questions you have. Full event details will be sent out early September.



# AN OPPORTUNITY WORTH STAMPEDING TOWARDS!

The aim of Bulls in the City is not just to raise money for Birmingham Hospice but also to promote the importance of creativity and the real social, cultural and economic value it holds.

We invite you to take part in this unique opportunity to play a significant part in an event that will create a real buzz across the city of Birmingham. Whatever your artform from traditional to new media, we want your help in adding the colour, flare, excitement and creativity to the Bulls in the City trail.

The popularity of this type of event will:

- Ensure your creativity is showcased to a mass audience, with the trail attracting thousands of visitors of all ages.
- Provide the opportunity to connect with other artists and Birmingham based organisations.
- Raise your profile as an artist as you will be acknowledged with a plaque

attached to the sculpture base and where appropriate on other Bulls in the City marketing materials, website, app and social media channels.

- Generate thousands of social media interactions via the Bulls in the City and Birmingham Hospice platforms.
- Provide the opportunity to work on a project that will make a real difference for people who need care and support at the end of life.

But don't just take our word for it!



“Being able to showcase my work in my home town is such an honour. I love to paint these sculptures and knowing that my work will have a direct impact on such a wonderful charity is a wonderful feeling. Once you get involved with Wild in Art you really get the sculpture bug!”

JESS PERRIN, ARTIST

*If your design is selected, you will also receive an honorarium of £1000 upon completion of your artwork.*

# TIMELINE



## ABOUT BIRMINGHAM HOSPICE

At Birmingham Hospice the very best care is available, wherever and whenever it's needed. Our mission is to ensure everyone has access to the care of their choice at the end of life.

Our teams are committed to improving the quality of life for people living with a terminal diagnosis, as well as supporting their families and loved ones during one of the most challenging periods they will face.

Our aim is to help people live well and spend the time they have left how they want to, and to be there for families, carers and loved ones. We are there every step of the way – listening, offering advice, planning and easing pain; helping people to focus on living and spending time with those who matter most to them.



 **Birmingham Hospice**



# HOW YOU CAN JOIN THE HERD

Our mighty bull sculpture has been purposely designed to be an accurate 3D blank canvas to enable you to create a unique work of art!



The sculptures are manufactured using a mixture of Class II fire retardant laminated resin and chopped roving fibreglass over an initial brushed layer of polyester gel coat. Each bull is finished with a primer and is ready to paint.

## The bull sculpture dimensions are:

- Height: 1180mm
- Length: 2250mm
- Width: 1020mm
- Weight: 50kg

## SUBMITTING YOUR DESIGN

Please use the template provided for submitting your design.

Designs must be submitted digitally via [www.bullsinthecity.co.uk](http://www.bullsinthecity.co.uk)

Please complete the artist submission form and upload your designs.

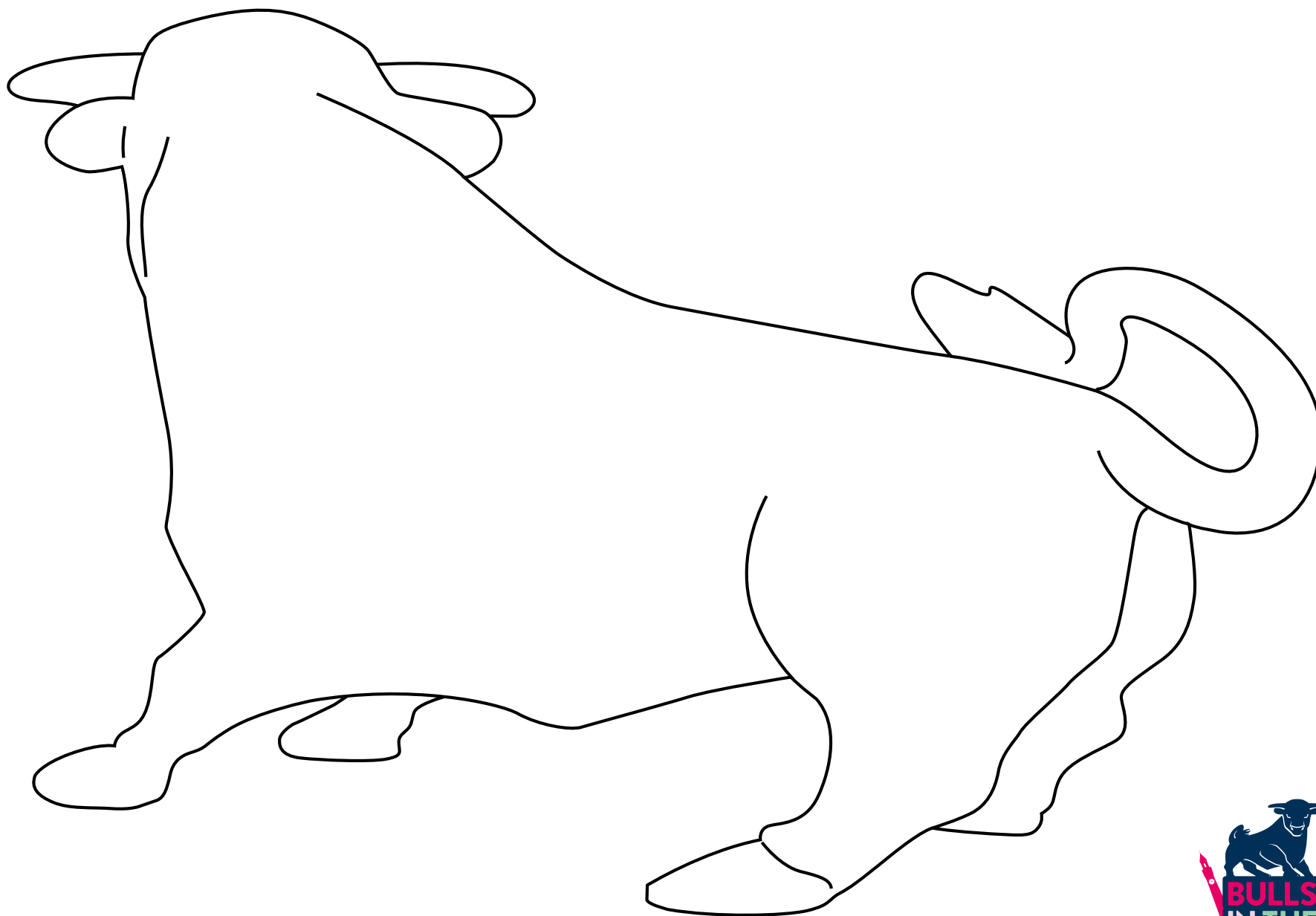
You may submit up to three designs, however a maximum of two designs will be commissioned for any one artist.

*Preferential consideration will be given to artists based in Birmingham and the West Midlands region.*

Due to the size of the sculpture, increasing costs of logistics and a desire to engage local artists, we will only consider the transportation of sculptures to home studios in exceptional circumstances. Whilst we are happy to accept designs from outside the region, we appreciate the time these take to create and want to be completely open about the submission process. Please therefore only submit to this open call if you are prepared to travel and work from our Birmingham painting space.

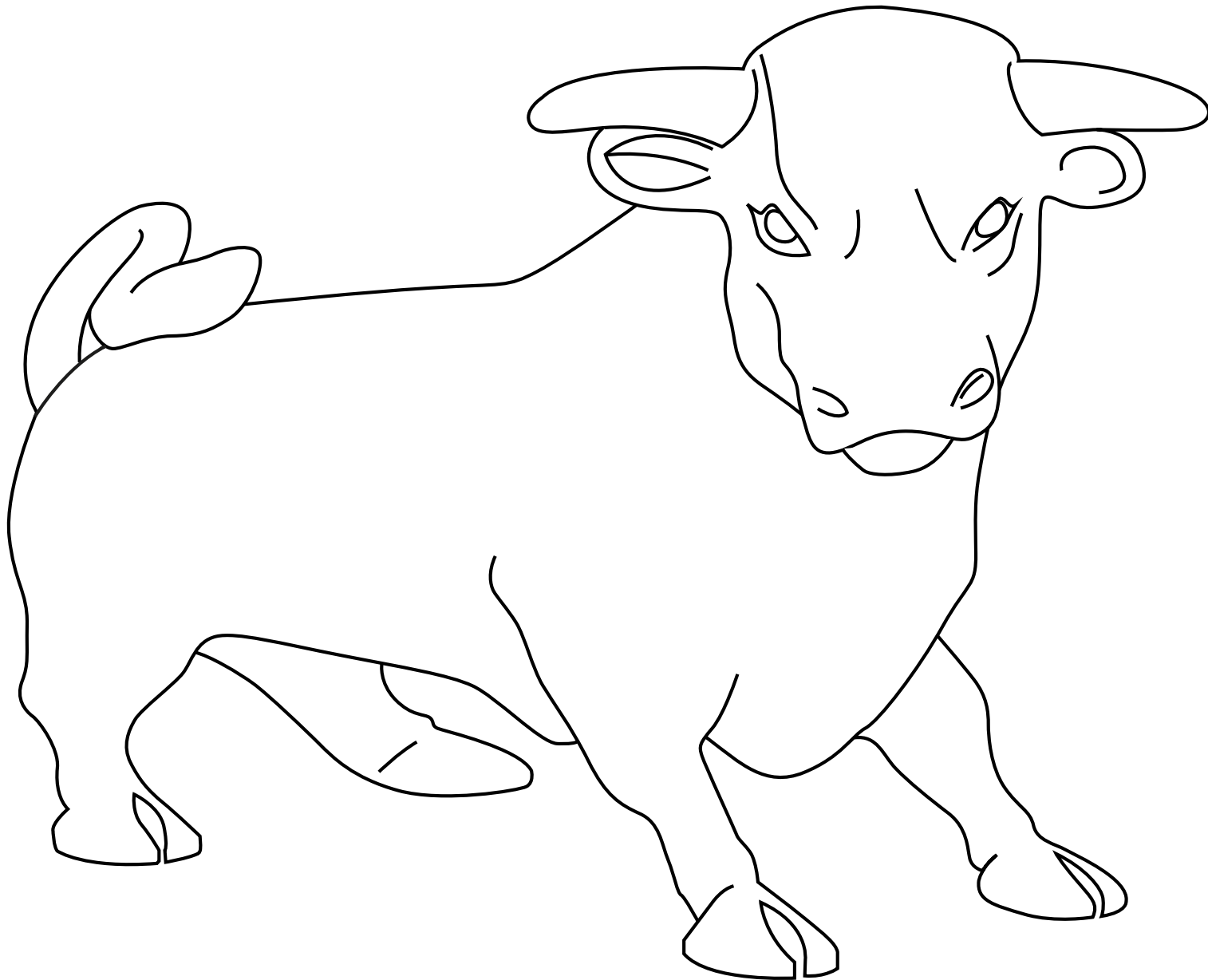
**Submissions must be made by Friday 22nd November 2024.**  
**We cannot accept late submissions.**

- Attachments must not exceed a file size of 5MB.
- Designs must be high-resolution and in PDF, PNG or JPEG format.
- Birmingham Hospice is unable to return any materials submitted.



**Left**





**Right**





# ARTIST GUIDELINES

More information can be found in our terms and conditions at the end of this document, but here are some commonly asked questions answered to help you in your decision to submit a design.

If you have any further questions then please email [wildinart@birminghamhospice.org.uk](mailto:wildinart@birminghamhospice.org.uk)

## How many designs can I submit?

For fairness and to ensure a wide range of design submissions we ask you to submit no more than 3 designs, but please note that a maximum of two sculptures per artist will be commissioned to become part of the trail. You are required to complete an online submission form for each design.

## Will I get paid to paint the sculpture?

Yes. If you are selected, you will receive an honorarium of £1000 including VAT upon completion and sign off of your artwork. We are happy to talk about a split payment where support to purchase materials is required.

## Where will I paint the sculpture?

There will be a designated painting space made available in Birmingham for artists to use. The final space is yet to be confirmed but details will be made available to all selected

artists as soon as possible. Due to the size of the bull sculpture, we would encourage as many artists as possible to use the designated painting space.

If choosing to paint the sculpture in your own private painting space transport of the sculpture will need to be covered by the artist. Only in exceptional circumstances will we be able to support delivery costs to your location and returning the sculpture back to our storage facility once completed. We are looking to limit the movement of the sculpture as much as possible to avoid potential damage.

Before submitting your design, please remember to look at the sculpture measurements to ensure the bull can fit in your private painting space, he is a big boy and won't fit through a standard doorway. Please also get quotes for transportation should this be required.

## Do you cover expenses?

Artist materials are not provided and should therefore be covered by the individual artist. You should consider this when putting your design together. All sculptures will need to be varnished, but Birmingham Hospice will provide an Urban Hygiene product and instructions for application. As mentioned above, if you chose not to use the dedicated painting space you will need to factor in the cost of transporting the sculpture to and from your private painting space.

## Will I be asked to change my design?

If your design is chosen by a sponsor, they may wish to share some of their own ideas and thoughts with you. We will arrange an introduction to your corporate partner but any changes should be kept to an absolute minimum and we will also be available to help manage any requests for design changes and will always bear in mind the integrity of your creation.

# ARTIST GUIDELINES



## **Can I use logos in my design?**

Corporate logos and advertising are not permitted. We also cannot accept any designs that may infringe third party Intellectual Property for example films, books or TV franchises, character brands or famous personalities. We will require you to sign our standard copyright agreement for each design submitted.

Artists may sign and date their sculpture in a discreet place but no logos, QR codes, social or web links should be painted or attached to a sculpture.

## **Are there any design concepts that you would not accept?**

Designs that are overtly religious, political or sexual in any nature will not be accepted. Designs should not feature any obvious signs of fear or aggression. You should bear in mind that the audience will be diverse and of all ages.

## **Can I add 3D elements to my design?**

Bulls in the City is an interactive event so please keep in mind the sculpture will be repeatedly touched by the public. Artists may attach items to the sculpture but must make sure they are robustly attached and durable for an outdoor environment. It is recommended that only artists experienced in working with fiberglass submit designs that use this process. When placed out on the trail the sculptures will be bolted to a concrete base. Artists are requested to keep the base area clear of any attachments.

## **What can I tell people about my design?**

We know it's exciting, but we ask you to keep your design confidential – it all helps to build the excitement for the trail launch in summer 2025.

## **What materials do you recommend I use?**

The use of acrylic or emulsion paint is recommended although artificial resin paint or two component paint can also be used to paint or spray on your design. While we welcome all art

forms, experiences shared from other trails has taught us that collage and/or sticking paper or paper-based products do not prove as effective as painting or mosaic. Be aware that the large sculptures will be outside in the British weather for at least 8 weeks, please consider this before submitting your design.

We will run several artist Q&A sessions where we can discuss in further detail suitable materials, and you can ask questions to other experienced artists.

## **Will I need to be available during the trail or to help with maintenance?**

Artists will not be responsible for placing their sculpture on the trail or collecting them at the end. Sadly sometimes sculptures can be damaged whilst on the trail, we will always give the artist first refusal for completing any repair works, however, if the original artist is unavailable another artist will be asked to carry out this work.

## ARTIST T&Cs

1. The project is open to all artists, amateur or professional. You must be aged 18 or over and living in the UK. Preference will be given to artists living in Birmingham and the West Midlands.
2. You may submit up to three applications.
3. All terms and conditions in this application form a part of the agreement between you, Birmingham Hospice and Wild In Art in connection with Bulls in the City and by submitting your work you are agreeing to be bound by all terms and conditions in this application form.
4. You must be the sole author and owner of all intellectual property rights of the work entered, or if the work is not your own in full, you must have sole permission in writing from the copyright owner/s to use their work. Source material or proof of permission in use of another person's work must be made available on request by the selection panel. Birmingham Hospice and Wild In Art do not accept liability in the publication of any reproduced art.
5. The design must represent a piece of work that you have the ability to reproduce on a 3D sculpture.
6. Any additions or modifications to the sculpture must be sufficiently strong to maintain structural integrity of the sculpture and must not cause injury.
7. To enter, the work must be received by the closing date of midnight on Friday 22nd November 2024. All entries must be accompanied by a completed artist submission form which can be found on the [www.bullsinthecity.co.uk](http://www.bullsinthecity.co.uk) website.
8. No allowances will be made for work that arrives later than the deadline.
9. By completing the artist submission form and submitting your designs, you consent that all data provided by you may be used by Birmingham Hospice and Wild In Art for marketing, communications and evaluation purposes related to Bulls in the City, unless you opt out in writing. We don't and never will sell or pass on any of your details to another organisation for them to use for their own purposes. We may, however, use third party organisations to help deliver services on our behalf, for example, distributing our email newsletters or feedback questionnaires, or managing participant lists for our events. At all times we will ensure that we look after your details responsibly and that any organisations using your information on our behalf do the same. For more information, please see the Birmingham Hospice Privacy Policy at <https://www.birminghamhospice.org.uk/about-us/reports/privacy-policy>.
10. Copyright and all other IP Rights in the design belong to and remain with the artist. However, subject to Birmingham Hospice paying all amounts due to the artist under any final commissioning contract, the artist grants to Birmingham Hospice and Wild In Art an irrevocable royalty free licence to use the completed artwork for purposes in connection with the event, Bulls in the City.
11. You consent to the use of your work, name and photograph in any promotional material carried out by Birmingham Hospice and Wild In Art without any further compensation.
12. Your work will be reviewed and shortlisted by Birmingham Hospice and a panel of suitably experienced and impartial professionals including a representative from Wild In Art, prior to being shown to the event sponsors.
13. Work will be commissioned following selection and or confirmation by the event sponsors. The decision on all matters relating to the work selected to be used is final. No further correspondence will be entered in to.
14. Upon commissioning, Birmingham Hospice will enter a separate service level agreement with you to include an agreed schedule and the terms and conditions of engagement.

## ARTIST T&Cs

15. Birmingham Hospice will provide the sculpture at no charge to you. Cost of materials is your responsibility except for varnish, which will be provided. Unless otherwise agreed by both parties in writing.
16. If you are not able to paint the sculpture in a provided painting space, we will work with you to co-ordinate and manage the safe and secure transportation of the sculpture in the most cost-effective way. Artists may be expected to pay all or a proportion of delivery charges to and from the event storage. This is at the discretion of Birmingham Hospice and should be finalised before any commission is confirmed. In the unlikely event that we cannot provide a painting space, the costs of transportation of the sculpture will be discussed on a case-by-case basis.
17. You will provide a list of artist materials – specifically paint, brand and colours used in the application on the sculpture.
18. Birmingham Hospice reserves the right to withhold any fee payable to you in connection with the event if in its sole opinion the quality of the finished work provided falls below that which can be reasonably expected for public display and/or is substantially different from the design submitted.
19. The sculpture remains at all times the property of Birmingham Hospice and must be returned in good order.
20. If the sculpture is returned unfinished by you or deemed irreparable due to damage while in your possession, you shall be charged the full replacement cost of said sculpture.
21. Birmingham Hospice will award commissioned artists with an honorarium of £1,000 (+ VAT if applicable). This will be paid on completion of the finished artwork, subject to sign off, and all relevant paperwork. Payment will be made within 28 working days of receipt of invoice. Birmingham Hospice will consider, at their discretion, staged payments on a case-by-case basis. All commissioned artists must submit a 'New Supplier Form' to Birmingham Hospice with full payment details before submitting an invoice.
22. Birmingham Hospice and Wild In Art may from time to time produce facsimiles of the completed sculpture in both 2D and 3D form, excluding figurines. For the avoidance of doubt, any agreement reached in connection with any facsimile of your design should include any consideration to be paid to you by Birmingham Hospice and require transfer of rights to Birmingham Hospice.
23. Subject at all times to your agreement, Birmingham Hospice and Wild In Art may produce a figurine of the completed sculpture as part of the event merchandise. If your sculpture design is selected to be a figurine, this will be subject to a separate figurine contract and include a royalty fee.
24. Following the event, the sculpture will be auctioned to raise money for Birmingham Hospice and, where practicable, Birmingham Hospice will try to offer artists first refusal to undertake repair and maintenance work should the applicable sculpture require it, but in most instances suitably experienced local artists will be commissioned separately by Birmingham Hospice to complete any agreed maintenance and repairs.
25. By entering your work for consideration to be selected to be used during the Bulls in the City campaign and for eligibility for payment of the honorarium you warrant that you have all required rights and consents to submit the work and allow Birmingham Hospice and Wild In Art to use the work in connection with Bulls in the City. You also agree to grant an irrevocable royalty-free licence to Birmingham Hospice and Wild In Art and to use the completed work for the purposes described elsewhere connected with the event.

# Join the stampede and submit your design today!

If you have queries about your submission please  
email [wildinart@birminghamhospice.org.uk](mailto:wildinart@birminghamhospice.org.uk)



07970 040863



[www.bullsinthecity.co.uk](http://www.bullsinthecity.co.uk)

@Bulls\_inthecity



## ABOUT WILD IN ART

Wild in Art is the leading producer of spectacular public art events that entertain, enrich, inform and leave a lasting legacy. It brings together businesses and creative sectors with schools and local communities through the creation of uniquely painted sculptures.

### WILD IN ART EVENTS HAVE:

- Enabled over £26.3m to be raised for charitable causes.
- Injected £4.3m into local creative communities.
- Engaged over 1.2 million young people in learning programmes.
- Helped millions of people of all ages to experience art in non-traditional settings.

[wildinart.co.uk](http://wildinart.co.uk) | [@wildinart](https://twitter.com/wildinart) | [#wildinart](https://www.instagram.com/wildinart)



Registered with  
**FUNDRAISING  
REGULATOR**  
Registered charity in England and Wales (No 1156964).

Birmingham Hospice is the new name for Birmingham St Mary's Hospice and John Taylor Hospice.